



Being Digital

By Nicholas Negroponte

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Being Digital is both a guide to the present state of our rapidly-changing digital age and a map for the future--how our lives will be shaped and enhanced by computer-related technology. Negroponte--Wired Magazine columnist and founding director of the MIT Media Lab--describes how advancements in computer technology and telecommunications will transform workplaces, households, and educational institutions. He explains how this revolution will change the way we live, think, and interact with one another and with technology, and foresees the challenges that lie ahead in developing truly global systems for delivering multimedia and other forms of digitally based information. Negroponte characterizes the development of future information delivery systems as a battle between atoms, the components of books and other physical resources, and bits, the basic building blocks of information.

The digital age is coming, Negroponte says, and it "cannot be denied or stopped....We're discussing a fundamental cultural change: Computing is not about computers, it's about life; being digital is not just being a geek or Internet surfer or mathematically savvy child, it's actually a way of living and is going to impact absolutely everything."

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Editorial Review

Amazon.com Review

As the founder of MIT's Media Lab and a popular columnist for *Wired*, Nicholas Negroponte has amassed a following of dedicated readers. Negroponte's fans will want to get a copy of *Being Digital*, which is an edited version of the 18 articles he wrote for *Wired* about "being digital."

Negroponte's text is mostly a history of media technology rather than a set of predictions for future technologies. In the beginning, he describes the evolution of CD-ROMs, multimedia, hypermedia, HDTV (high-definition television), and more. The section on interfaces is informative, offering an up-to-date history on visual interfaces, graphics, virtual reality (VR), holograms, teleconferencing hardware, the mouse and touch-sensitive interfaces, and speech recognition.

In the last chapter and the epilogue, Negroponte offers visionary insight on what "being digital" means for our future. Negroponte praises computers for their educational value but recognizes certain dangers of technological advances, such as increased software and data piracy and huge shifts in our job market that will require workers to transfer their skills to the digital medium. Overall, *Being Digital* provides an informative history of the rise of technology and some interesting predictions for its future.

From Publishers Weekly

Negroponte, a *Wired* columnist and founder of MIT's Media Lab, presents an accessible guide to the cutting edge of digital technology and his predictions for its future.

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From Library Journal

Negroponte, popular columnist for *Wired* magazine and founding director for the MIT Media Lab, describes how advancements in computer technology and telecommunications will transform workplaces, households, and educational institutions. He explains how this revolution will change the way we live, think, and interact with one another and with technology and foresees some mind-boggling challenges that lie ahead in developing truly global systems for delivering multimedia and other forms of digitally based information. Negroponte characterizes the development of future information delivery systems as a battle between atoms, the components of books and other physical resources, and bits, the basic building blocks of information. In 1991, he predicted the eventual demise of libraries, those vast storehouses of atoms, in favor of bit-based purveyors of information. An important work for public and academic libraries.

--Joe Accardi, *Northeastern Illinois Univ. Lib., Chicago*

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Users Review

From reader reviews:

Holly Flynn:

This book untitled Being Digital to be one of several books that best seller in this year, that's because when you read this e-book you can get a lot of benefit on it. You will easily to buy this specific book in the book shop or you can order it through online. The publisher of the book sells the e-book too. It makes you quicker to read this book, since you can read this book in your Touch screen phone. So there is no reason to you personally to past this reserve from your list.

Anh Huckaby:

Playing with family in a park, coming to see the sea world or hanging out with close friends is thing that usually you might have done when you have spare time, in that case why you don't try issue that really opposite from that. A single activity that make you not feeling tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Being Digital, you may enjoy both. It is great combination right, you still wish to miss it? What kind of hang-out type is it? Oh can occur its mind hangout folks. What? Still don't have it, oh come on its identified as reading friends.

Antoinette Hagen:

That book can make you to feel relax. This kind of book Being Digital was vibrant and of course has pictures around. As we know that book Being Digital has many kinds or style. Start from kids until teens. For example Naruto or Investigation company Conan you can read and believe you are the character on there. Therefore not at all of book usually are make you bored, any it offers you feel happy, fun and loosen up. Try to choose the best book to suit your needs and try to like reading which.

Joseph Fulkerson:

What is your hobby? Have you heard this question when you got pupils? We believe that that question was given by teacher to their students. Many kinds of hobby, All people has different hobby. And you know that little person just like reading or as examining become their hobby. You must know that reading is very important in addition to book as to be the thing. Book is important thing to include you knowledge, except your current teacher or lecturer. You will find good news or update in relation to something by book. Different categories of books that can you decide to try be your object. One of them is Being Digital.

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