



# Event Risk Management and Safety

By Peter E. Tarlow

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**Event Risk Management and Safety** By Peter E. Tarlow

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Practical strategies and resources for any size event!

With any event comes risk—from rowdy guests at a festival or convention to a life-threatening riot at a sports event. Event Risk Management and Safety provides a comprehensive resource for managing event risk and limiting liability for modest and grand events. Presenting theory and practical applications, this book covers topics such as measuring risk, alcoholism and drugs, crowd control, fire safety and emergency medical services, food and water safety, outdoor events, and much more.

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- \* Key terms and risk-management exercises
- \* New techniques to forecast and manage the global challenges of the twenty-first century
- \* Comprehensive appendices containing additional resources, alcohol and beverage commission contact information, and practical forms



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**Event Risk Management and Safety By Peter E. Tarlow Bibliography**

- Sales Rank: #1019437 in Books
- Published on: 2002-07-15
- Original language: English
- Number of items: 1
- Dimensions: 9.30" h x .60" w x 7.40" l, 1.59 pounds
- Binding: Hardcover
- 304 pages

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### **Editorial Review**

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### **About the Author**

PETER E. TARLOW, PhD, is President of Tourism More, a consulting company that advises on safety and risk management for clients such as the U.S. government, governments in Europe and Latin America, state and local municipalities, and the U.S. Bureau of Reclamation.

The Wiley Event Management Series-Series Editor, Dr. Joe Goldblatt, CSEP

The Wiley Event Management Series provides professionals with the essential knowledge and cutting-edge tools they need to excel in one of the most exciting and rapidly growing sectors of the hospitality and tourism industry. Written by recognized experts in the field, the volumes in the series cover the research, design, planning, coordination, and evaluation methods as well as specialized areas of event management.

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