



# Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading)

*By Marc H. Gerstein*

Download now

Read Online ➔

## Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein

An Accessible and Systematic Stock Screening Method to Improve Profits

Praise for SCREENING the MARKET

"Marc Gerstein turns the chancy art of picking stocks into a screen-based science. Next time someone tells you to do your stock market homework, tell them you read this book."

-Thom Calandra, Editor in Chief, CBS.MarketWatch.com

"Many times on my radio show my listeners ask what they can read to help them with their investing. Marc has hit the nail on the head with his four-step method to find, analyze, buy, and, the hardest part for many investors, when to sell stocks. I will now recommend Screening the Market as a must-read for all investors, beginning to advanced."

-Brent Wilsey, Host of Smart Investing, KFMB AM 760  
San Diego, California

"A must-read for investors looking to dissect the stock market and find winning stocks. Gerstein simplifies the seemingly complex process of screening stocks, a key tool of the pros, to make it accessible for all investors."

-Matt Krantz, Reporter, USA Today

 [Download Screening the Market: A Four-Step Method to Find, ...pdf](#)

 [Read Online Screening the Market: A Four-Step Method to Find ...pdf](#)

# Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading)

*By Marc H. Gerstein*

**Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein**

An Accessible and Systematic Stock Screening Method to Improve Profits

Praise for SCREENING the MARKET

"Marc Gerstein turns the chancy art of picking stocks into a screen-based science. Next time someone tells you to do your stock market homework, tell them you read this book."

-Thom Calandra, Editor in Chief, CBS.MarketWatch.com

"Many times on my radio show my listeners ask what they can read to help them with their investing. Marc has hit the nail on the head with his four-step method to find, analyze, buy, and, the hardest part for many investors, when to sell stocks. I will now recommend Screening the Market as a must-read for all investors, beginning to advanced."

-Brent Wilsey, Host of Smart Investing, KFMB AM 760  
San Diego, California

"A must-read for investors looking to dissect the stock market and find winning stocks. Gerstein simplifies the seemingly complex process of screening stocks, a key tool of the pros, to make it accessible for all investors."

-Matt Krantz, Reporter, USA Today

**Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein Bibliography**

- Rank: #1854637 in eBooks
- Published on: 2008-04-21
- Released on: 2008-04-21
- Format: Kindle eBook

 [Download Screening the Market: A Four-Step Method to Find, ...pdf](#)

 [Read Online Screening the Market: A Four-Step Method to Find ...pdf](#)

## **Download and Read Free Online Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein**

---

### **Editorial Review**

#### **From the Inside Flap**

No matter how good you are at reading stock price charts, understanding business dynamics, or deciphering financial statements, you'll never achieve investment success if you continue to apply your skills to stocks that aren't really worthy of being looked at in the first place.

Screening the Market helps solve this dilemma by offering you a systematic market screening method. Gerstein focuses your attention on stocks you may or may not have heard of in the past, but which deserve attention right now, not because they are being discussed on television or by the your friends, but because they meet objective merit-oriented tests based on your investment goals and style. This method is for you, whether you create your own screens or choose among many of today's readily available pre-set screens. It covers the entire life of your stock investments, no matter what your preferences—value, growth, or blue-chip.

Before exploring one of the best ways to find stock investment ideas, screening expert Marc Gerstein helps you get comfortable with this method by discussing certain widely held concepts about investing and how they relate to stock market screening. You'll learn about what to expect—and what not to expect—as you begin to utilize this incredible investment method, and find out why it works so well.

After this brief introduction, Screening the Market takes you to the heart and soul of this screening method by going far beyond the topic of using software packages to generate lists. Rather than preach an impractical, unrealistic formula for success, this book presents a complete four-step method that promotes a discipline and diligence that continually asks you to examine your investment goals and determine how well a particular stock matches up to them. This four-step method will show you how to:

Step 1: Find . . . a group of stocks worthy of further study

Step 2: Analyze . . . a specific company and its stock

Step 3: Buy . . . the best of the stocks that pass muster

Step 4: Sell . . . stocks that, after review, are no longer suitable

With each step covered in full detail, you'll quickly learn how to implement this practical plan to find market-beating stocks and build a solid portfolio that meets your investment goals.

Screening the Market lets you tailor your investment strategies to your investment needs. Take this opportunity to enhance your investment skills—by asking yourself what your investment goals are and what you are willing to do to achieve them—and then start screening the markets for the best available investment opportunities.

#### **From the Back Cover**

**An Accessible and Systematic Stock Screening Method to Improve Profits**

#### **Praise for SCREENING the MARKET**

"Marc Gerstein turns the chancy art of picking stocks into a screen-based science. Next time someone tells

you to do your stock market homework, tell them you read this book."

–Thom Calandra, Editor in Chief, CBS.MarketWatch.com

"Many times on my radio show my listeners ask what they can read to help them with their investing. Marc has hit the nail on the head with his four-step method to find, analyze, buy, and, the hardest part for many investors, when to sell stocks. I will now recommend Screening the Market as a must-read for all investors, beginning to advanced."

–Brent Wilsey, Host of Smart Investing, KFMB AM 760  
San Diego, California

"A must-read for investors looking to dissect the stock market and find winning stocks. Gerstein simplifies the seemingly complex process of screening stocks, a key tool of the pros, to make it accessible for all investors."

–Matt Krantz, Reporter, USA Today

#### About the Author

MARC H. GERSTEIN is the Director of Investment Research at Multex. Prior to that, he was in the research and editorial department at Value Line. Over the course of two decades, he has analyzed stocks across a wide variety of industries and sectors, including household products, specialty retail, restaurant, mining, energy, hotel/gaming, home building, airlines, railroads, and media. Gerstein appears periodically on CNNfn, CNBC, and Bloomberg TV and is often quoted in USA Today, CBS.MarketWatch.com, The Wall Street Journal, the New York Daily News, and Money Online.

#### Users Review

##### From reader reviews:

##### David Ochoa:

Throughout other case, little individuals like to read book Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading). You can choose the best book if you appreciate reading a book. Provided that we know about how is important the book Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading). You can add knowledge and of course you can around the world by just a book. Absolutely right, because from book you can learn everything! From your country right up until foreign or abroad you will find yourself known. About simple issue until wonderful thing you could know that. In this era, you can open a book or even searching by internet device. It is called e-book. You can utilize it when you feel uninterested to go to the library. Let's examine.

##### Deanna Ratliff:

As we know that book is significant thing to add our understanding for everything. By a guide we can know everything you want. A book is a range of written, printed, illustrated or even blank sheet. Every year has been exactly added. This book Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) was filled with regards to science. Spend your spare time to add your knowledge about your scientific research competence. Some people has various feel when they reading any book. If you know how big benefit from a book, you can feel enjoy to read a guide. In the modern era like at this point, many ways to get book that you just wanted.

**Bonita Crist:**

As a scholar exactly feel bored to be able to reading. If their teacher requested them to go to the library or make summary for some publication, they are complained. Just small students that has reading's internal or real their pastime. They just do what the trainer want, like asked to go to the library. They go to right now there but nothing reading very seriously. Any students feel that examining is not important, boring and can't see colorful photos on there. Yeah, it is to get complicated. Book is very important for you personally. As we know that on this time, many ways to get whatever we wish. Likewise word says, ways to reach Chinese's country. Therefore this Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) can make you really feel more interested to read.

**Tracy Rendon:**

What is your hobby? Have you heard in which question when you got college students? We believe that that concern was given by teacher to their students. Many kinds of hobby, Every individual has different hobby. So you know that little person just like reading or as looking at become their hobby. You need to know that reading is very important as well as book as to be the point. Book is important thing to add you knowledge, except your teacher or lecturer. You get good news or update with regards to something by book. A substantial number of sorts of books that can you decide to try be your object. One of them are these claims Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading).

**Download and Read Online Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein #57HCFPUX6I8**

# **Read Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein for online ebook**

Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein books to read online.

## **Online Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein ebook PDF download**

**Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein Doc**

**Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein Mobipocket**

**Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein EPub**

**57HCFPUX6I8: Screening the Market: A Four-Step Method to Find, Analyze, Buy and Sell Stocks (Wiley Trading) By Marc H. Gerstein**