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By Ellen E. Pastorino, Susann M Doyle-Portillo

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By focusing on material most relevant to the Introductory Psychology course while maintaining the narrative flow, authors Ellen Pastorino and Susann Doyle-Portillo invite you to see the big picture of psychology as opposed to a collection of fragmented ideas. With an unparalleled integration of diversity, applications, and critical thinking, WHAT IS PSYCHOLOGY? ENHANCED EDITION 2e captures and holds your interest using "The Big Picture," a real life story of a person whose experience illustrates the concepts of the chapter. Upon entering this course, today's students ask, "Why should Psychology matter to me?" Drawing from their own research and first-hand work in classrooms on assessment, inclusion, and reaching under-prepared students, Pastorino and Doyle-Portillo answer this question using practical everyday examples that are relevant to students--including you. Now, with the ENHANCED EDITION, you can embark on an interactive journey of learning and discovery for free with PsykTrek 3.0 online.

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Editorial Review

About the Author

Ellen E. Pastorino (Ph.D., Florida State University) is a developmental psychologist who established her teaching career at Gainesville State College in Georgia. As a tenured professor, she created and developed the college's Teaching and Learning Center, working with faculty to promote student learning. For the past 16 years, she has been teaching at Valencia College in Orlando, Florida. Here, too, she has worked with faculty in designing learning-centered classroom practices. Ellen has won numerous teaching awards, including the University of Georgia Board of Regents Distinguished Professor, the NISOD Excellence in Teaching Award, and Valencia's Teaching and Learning Excellence Award. Ellen has published articles in the Journal of Adolescent Research and Adolescence and actively participates in many regional and national teaching conferences. However, her main passion has always been to get students excited about the field of psychology. Ellen is a member of the Association for Psychological Science (APS) and currently serves as the Discipline Coordinator of Psychological Sciences at Valencia's Osceola campus. She has authored test banks, instructor manuals, and student study guides. While working as a consultant for IBM Corporation, she developed numerous educational materials for teachers and students. Her current interests include assessment, inclusion, service learning, and reaching underprepared students. Ellen strives to balance her professional responsibilities with her love of physical fitness and family life.

Susann M. Doyle-Portillo (Ph.D., social cognition, University of Oklahoma) is a professor of psychological science at the University of North Georgia. Previously, she taught at Gainesville State College for nearly 19 years. Prior to her doctoral program, Susann earned bachelor's degrees in engineering and psychology. This exposure to both the hard sciences and the social sciences helped to ground her firmly in the experimental tradition of psychology. She has published articles in Social Cognition and Contemporary Social Psychology, but the main focus of her career has been and will always be teaching. Susann has earned a reputation as an excellent but challenging instructor. In 2010, she was awarded the Gainesville State College Best Practices Award for her teaching, and in 2011 she was a recipient of a Gainesville State College Foundation Innovative Teaching Grant Award. In addition, she has three times been listed in Who's Who Among America's Teachers. Susann is also actively engaged in student learning outside the classroom. One of her major goals is to help students learn by getting them involved in conducting original research. Susann and her research team are currently investigating the connection between individual difference variables and online behavior, factors affecting eyewitness testimony, and grieving among gamers.

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