



Control Your Own Destiny or Someone Else Will

By Noel Tichy, Stratford Sherman

[Download now](#)

[Read Online](#) 

Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman

The closest advisor to the CEO of GE describes how Welch pursued an agenda of change, throwing out GE's established order and revolutionizing the company. 40,000 first printing. \$40,000 ad/promo. Tour.

 [Download Control Your Own Destiny or Someone Else Will ...pdf](#)

 [Read Online Control Your Own Destiny or Someone Else Will ...pdf](#)

Control Your Own Destiny or Someone Else Will

By *Noel Tichy, Stratford Sherman*

Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman

The closest advisor to the CEO of GE describes how Welch pursued an agenda of change, throwing out GE's established order and revolutionizing the company. 40,000 first printing. \$40,000 ad/promo. Tour.

Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman Bibliography

- Sales Rank: #899548 in Books
- Published on: 1992-12-19
- Released on: 1992-12-19
- Original language: English
- Number of items: 1
- Dimensions: 9.75" h x 6.75" w x 1.50" l,
- Binding: Hardcover
- 384 pages

 [Download Control Your Own Destiny or Someone Else Will ...pdf](#)

 [Read Online Control Your Own Destiny or Someone Else Will ...pdf](#)

Download and Read Free Online Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman

Editorial Review

From Library Journal

Jack Welch is undoubtedly one of the most talked about chief executives in America. Three months apart, two books have appeared about Welch and his mandate to restructure GE in the 1980s. Unlike Robert Slater's *The New GE: How Jack Welch Revived an American Institution* (LJ 10/1/92), authors Tichy, a professor and GE consultant, and Sherman, a Fortune reporter, offer a deeper analysis of Welch's leadership practices and philosophies. The authors use the first person singular to signify an insider's (Tichy's) view, which is confusing at first. Furthermore, the addition of the "Handbook for Revolutionaries" (material developed at GE's executive education center in Crotonville, New York) makes Tichy appear to be a Welch convert, and the bias is sometimes too obvious. The repetition of ideas makes reading laborious. However, the authors do a substantial job in presenting the research, which included over 100 hours of interviews with Welch. Recommended for all business libraries.

- *Rebecca A. Smith, Harvard Business Sch. Lib.*

Copyright 1993 Reed Business Information, Inc.

Review

"Fascinating reading. There is at least as much to be learned here as from reading Peter Drucker, John Kenneth Galbraith, or Michael Porter." --- *Boston Globe*

"IBM. GM. Blow after blow is absorbed by America's recent bellwether firms. At times, only GE seems to be counterpunching--and attacking. *Control Your Destiny* is an exciting rendition of the Welch revolution. Read it carefully." --- *Tom Peters, author of Liberation Management*

"The first scholarly attempt to pin down the secrets of GE's success. A helpful, clear account...with interesting case studies." --- *Financial Times*

From the Publisher

Jack Welch, CEO of General Electric, has just one goal: to be #1 in EVERY market. Now, his closest adviser shows how his strategy has increased the value of GE's stock fivefold in just over a decade.

Users Review

From reader reviews:

Rhonda Munoz:

The book Control Your Own Destiny or Someone Else Will can give more knowledge and also the precise product information about everything you want. So why must we leave the good thing like a book Control Your Own Destiny or Someone Else Will? A number of you have a different opinion about book. But one aim that book can give many information for us. It is absolutely proper. Right now, try to closer together with your book. Knowledge or info that you take for that, you could give for each other; you may share all of these. Book Control Your Own Destiny or Someone Else Will has simple shape nevertheless, you know: it has great and big function for you. You can appearance the enormous world by wide open and read a e-book.

So it is very wonderful.

Sylvia Kirby:

Do you one of people who can't read gratifying if the sentence chained inside straightway, hold on guys this specific aren't like that. This Control Your Own Destiny or Someone Else Will book is readable simply by you who hate those perfect word style. You will find the facts here are arrange for enjoyable reading through experience without leaving also decrease the knowledge that want to supply to you. The writer associated with Control Your Own Destiny or Someone Else Will content conveys the idea easily to understand by most people. The printed and e-book are not different in the articles but it just different by means of it. So , do you still thinking Control Your Own Destiny or Someone Else Will is not loveable to be your top collection reading book?

Edna Dixon:

This Control Your Own Destiny or Someone Else Will is great e-book for you because the content which can be full of information for you who else always deal with world and also have to make decision every minute. This specific book reveal it information accurately using great manage word or we can declare no rambling sentences included. So if you are read the idea hurriedly you can have whole details in it. Doesn't mean it only provides you with straight forward sentences but tough core information with attractive delivering sentences. Having Control Your Own Destiny or Someone Else Will in your hand like having the world in your arm, data in it is not ridiculous a single. We can say that no book that offer you world inside ten or fifteen moment right but this guide already do that. So , it is good reading book. Hi Mr. and Mrs. hectic do you still doubt that will?

Susan Bondurant:

As we know that book is important thing to add our understanding for everything. By a publication we can know everything you want. A book is a pair of written, printed, illustrated or maybe blank sheet. Every year ended up being exactly added. This e-book Control Your Own Destiny or Someone Else Will was filled regarding science. Spend your extra time to add your knowledge about your technology competence. Some people has different feel when they reading a book. If you know how big benefit from a book, you can truly feel enjoy to read a book. In the modern era like currently, many ways to get book that you just wanted.

Download and Read Online Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman #QF4YK1P98GH

Read Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman for online ebook

Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman books to read online.

Online Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman ebook PDF download

Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman Doc

Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman MobiPocket

Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman EPub

QF4YK1P98GH: Control Your Own Destiny or Someone Else Will By Noel Tichy, Stratford Sherman