



# Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream

By Whitney L. Johnson

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## Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream

By Whitney L. Johnson

Whitney Johnson, popular *Harvard Business Review* blogger, has a goal: to help us identify and achieve our dreams. Her belief is that we can each achieve greater happiness when focusing both on our dreams and on other people in our lives. In this inspiring book, Johnson directs her attention to teaching women, in particular, a three-step model for personal advancement and happiness. She first encourages us to DARE to boldly step out, to consider disrupting life as we know it. Then she teaches us how to DREAM, to give life to the many possibilities available, whether to start a business, run a marathon, or travel the world. She shows us how to "date" our dreams (no need to commit!) and how to make space for dreams. Finally, Whitney's model brings out the businesswoman in her; she teaches us to DO, to execute our dreams. She showcases the importance of sharing dreams with others to give them life, creating your own "dream team." Rich with real stories of women who have dared to dream, DARE, DREAM, DO offers a practical framework to realize one's true potential.

In her mid-twenties, Whitney found herself in New York, where she landed a secretarial job on Wall Street. With no relevant experience, and a bit shy on confidence, she contemplated her future and her dreams. Through determination and hard work, Whitney became an investment banker, moving to the analyst side of the business, executing the plans she'd laid out for herself. Naively, she thought most women were following similar paths until she started talking and found that many women were not daring to dream at all. It was because of these conversations that she started a blog in 2006, which became the inspiration for this book. DARE, DREAM, DO is full of remarkable stories of women, which will no doubt inspire others to follow suit. Although Whitney focuses on the stories of women, her blog is popular with men as well, and her advice speaks to either gender.



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### **Bibliography**

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### **Editorial Review**

#### **Review**

“In *Dare, Dream, Do*, Whitney Johnson explains, in manageable, concrete terms, how to identify and pursue the possibilities to build a happier life....Johnson’s book explains not only why, but how to take those steps—with full confidence and success.”

Gretchen Rubin | New York Times best- selling author of *The Happiness Project*

“I read *Dare, Dream, Do* with a highlighter clenched between my teeth and a pad of sticky notes in my hand. Whitney Johnson has written a book that is hopeful, honest, and beautifully written....the amazing stories make dreaming accessible without diminishing its power or magic.”

Brené Brown | Ph.D., LMSW, author of *The Gifts of Imperfection*

“As an accomplished business leader, Whitney Johnson acutely understands how to translate ambitions into action. *Dare, Dream, Do* not only ignites the courage to pursue your aspirations, but also serves as a powerful guide to achieve what once may have seemed out of reach.”

Moira Forbes | publisher *ForbesWoman*

“*Dare, Dream, Do* belongs in every success toolkit. Business leader and master storyteller, Whitney Johnson shows how remarkable things happen when we dare to claim our strengths, own our dreams, and do what we’re meant to do. A fabulous guide for business and for life.”

Liz Strauss | business strategist and author of *Successful-Blog.com*

“Whitney Johnson maps out a masterpiece for women that is filled with wisdom, strategies, fascinating stories, and all that matters most in life. *Dare, Dream, Do* is an incredible book. I want to give this book to every woman I know.”

Lolly Daskal | President and Founder of *Lead From Within: Heart based Leadership for Work and Life*

“Rethink the fundamentals of your life. Disrupt your status quo. That’s Whitney Johnson’s invitation (and challenge) to each of us in *Dare, Dream, Do*. I urge you to accept her invitation.”

Clayton M. Christensen | professor, Harvard Business School and best-selling author

“*Dare, Dream, Do* is hopeful, honest, and beautifully written, making dreaming accessible without diminishing its power or magic.”

Brené Brown | Ph.D., LMSW and author of *The Gifts of Imperfection*

“Every night before I fell asleep my mom would say to me, ‘you can do anything you want to as long as you put your mind to it.’ *Dare, Dream, Do* is inspiring and eye-opening. Whitney is reminding us how important it is to dream at any age.”

Summer Sanders | Olympic gold medalist swimmer, sports commentator and reporter

“Read this book for your soul and read it for your future! Join Whitney on an inspired journey toward realizing the power and potential in yourself...Learn how to catalog your talents and channel them toward a thrilling future. Then start dreaming BIG.”

Betsy Morgan | former CEO *The Huffington Post*, and president of *The Blaze*

"There are just a few books where you want to read every single word. *Dare, Dream, Do* by Whitney Johnson is one of those rare books. Every page is filled with stories, with wisdom, and with unusual insights that inspire and guide us in how to dream..."

Ellen Galinsky | President, Families and Work Institute, Author, *Mind in the Making*

## Review

**Clayton Christensen is the world's leading thinker on innovation and the New York Times bestselling author of *The Innovator's Dilemma*, the only business book that Apple's Steve Jobs said "deeply influenced" him. Most recently, he is the author of *How Will You Measure Your Life?*, an unconventional book of inspiration and wisdom for achieving a fulfilling life. Read his exclusive guest review of *Dare, Dream, Do*:**

Every semester at Harvard Business School, on the last day of class I deliver a lecture, not on building and sustaining a successful enterprise, but rather on building and sustaining a happy life.

I often start with something like, "In just a few months you'll graduate and embark on what to many, including your selves, will be prestigious, lucrative, high-profile careers. But if you want to also have happy lives, you need to know the purpose of your life. Take the time, even if it's at midnight each night, to figure out what you are meant to do. Or in the words of my colleague Howard Gardner, learn to cultivate existential intelligence, or the ability to make meaning of life."

One of my personal missions is to inspire others to discover their purpose in life. As such, what started as a lecture has now become a book I co-authored with James Allworth and Karen Dillon. While our book focuses on individuals across the board, Whitney Johnson's book *Dare, Dream, Do* further drills down on the topic by thinking through the question of how do women build a happy life. Through powerful storytelling, she dares women to rethink their current fundamentals, to measure their life by the only yardstick that matters – what she specifically is meant to do, including the importance of teaching her children to dream. The book then moves to provide women with specific tools for identifying what it is they were meant to do, recognizing that creating a meaningful life emerges from answering the deepest questions about our life's purpose.

It concludes with the injunction to simply begin. It may be frightening at first. There will be much that you can't predict. But it is only in the doing, that you can ultimately build and sustain a happy life. For anyone who has pondered the question, "what should I do with my life," for anyone who is seeking fresh inspiration, advice and tactics, I recommend *Dare, Dream, Do*. Whether your purpose is to circle the globe or draw your family circle, *Dare, Dream, Do* helps make that discovery possible.

## About the Author

**Whitney Johnson** dared to dream when she began her Wall Street career as a secretary. With courage and persistence, by her forties she had risen to become an Institutional Investor-ranked sell-side analyst at Merrill Lynch. Whitney is the president and co-founder of the investment firm Rose Park Advisors, a regular blog contributor for the *Harvard Business Review*, and her blog, *Dare to Dream*, is ranked #6 in Marcus Buckingham's "Top 10 Management and Leadership Blogs." Whitney is a frequent panelist and speaker and often appears in print media, such as the *New York Times* and the *Boston Globe*, as well as broadcast media. Whitney invests in people while she invests in the market. Having invested in her own dreams, Whitney is passionate about encouraging others to take stock in theirs. She and her husband reside with their two children in Boston, Massachusetts.

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#### **Tiffany Hassell:**

Do you have something that suits you such as book? The publication lovers usually prefer to decide on book like comic, quick story and the biggest one is novel. Now, why not hoping Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream that give your pleasure preference will be satisfied through reading this book. Reading routine all over the world can be said as the means for people to know world far better than how they react toward the world. It can't be stated constantly that reading habit only for the geeky particular person but for all of you who wants to be success person. So, for every you who want to start reading as your good habit, you can pick Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream become your own starter.

#### **Cleveland Bolton:**

Your reading sixth sense will not betray a person, why because this Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream guide written by well-known writer whose to say well how to make book that could be understand by anyone who read the book. Written inside good manner for you, still dripping wet every ideas and producing skill only for eliminate your own hunger then you still uncertainty Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream as good book not only by the cover but also by content. This is one guide that can break don't determine book by its include, so do you still needing another sixth sense to pick this specific!? Oh come on your examining sixth sense already said so why you have to listening to an additional sixth sense.

#### **Joseph Nixon:**

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#### **Kristy Moore:**

What is your hobby? Have you heard this question when you got college students? We believe that that issue was given by teacher to the students. Many kinds of hobby, Every individual has different hobby. And also you know that little person just like reading or as studying become their hobby. You need to understand that reading is very important and book as to be the factor. Book is important thing to incorporate you knowledge, except your own personal teacher or lecturer. You see good news or update regarding something

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