



Skate's Art Investment Handbook: The Comprehensive Guide to Investing in the Global Art and Art Services Market

By Sergey Skaterschikov

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The Definitive Guide to Art Valuation and Investing

“Comprehensive insight into the art world that every seasoned art collector should keep by his or her bedside for quick reference.”

Lawrence M. Klepner, Vice President—Investments, UBS Financial Services Inc.

“An essential resource for any art collector, art investor, or art market professional. The information provided is so useful and comprehensive that it puts anyone involved in the art market who doesn’t own a copy at a disadvantage.”

Nicholas Forest, art market analyst, art consultant, and founder of Artmarketblog.com

“Skaterschikov has produced a comprehensive and well-written overview of investment in high-end art. Every aspiring investor should read this book cover to cover—twice—before even thinking about writing their first check.”

Don Thompson, author of *The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art*

“*Skate's Art Investment Handbook* is a must-read for anyone who is passively or actively involved in the art world. It is a thorough, accurate, and fascinating account of this market that will certainly enlighten the art market amateur, veteran, collector, and investor alike.”

Philip Hofman, CEO, The Fine Art Fund Group

“Thoroughly documented and very well-written. . . . In addition to its original data, this edition of *Skate's* pulls together bits and pieces of often hard-to-find statistics from other published resources, making it indispensable for anyone researching the market for artworks.”

Tom McNulty, MA, MLS, Professor of Research Methodology, Sotheby's Institute of Art, New York; Librarian for Fine Arts, Bobst Library, New

York University; and author of *Art Market Research: A Guide to Methods and Sources*

About the Book

The fine arts represent one of the oldest and most consistently profitable investment vehicles. Yet, despite its maturity and the tens of billions of dollars generated each year through art sales, the art market has remained uniquely resistant to the drivers that have revolutionized virtually every other investment class.

Now institutional and private investors can approach both active and passive investment in the global art market with a degree of transparency unavailable to previous generations of investors.

The most comprehensive how-to guide of its kind, *Skate's Art Investment Handbook* demystifies art investing. It provides a detailed, dispassionate look at the global art market and outlines an original analytical model and rational strategies for profiting from this alternative asset class.

Drawing on more than a century of statistical data, original valuation metrics, and other powerful proprietary tools, the founder and CEO of IndexAtlas Group, LLC, Sergey Skaterschikov describes proven techniques that allow you to:

- Correctly value art assets
- Accurately forecast their long-term values
- Precisely track and forecast trends in the notoriously fickle art market
- Expertly deploy strategies for optimizing returns on art investments
- Confidently invest in funds, derivatives, and other passive art investment vehicles

Taking art investing out of the murky realm of sentiment and aesthetics and into the bright light of financial valuation and market statistics, *Skate's Art Investment Handbook* provides what you need to generate consistent profitability in the global art market.



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- Rank: #1378130 in Books
- Published on: 2009-10-20
- Original language: English
- Number of items: 1
- Dimensions: 9.50" h x 1.04" w x 7.70" l, 1.62 pounds
- Binding: Hardcover
- 304 pages



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Editorial Review

From the Author

The objective of this book is to describe the rational approach to investing in the world's most valuable works of art. In addition to a thorough description of the global art market's most important institutions and how the art market compares to other alternative investment markets, this book includes a rating of the world's 1000 most valuable works of art, published here for the first time, as well as a detailed introduction to Skate's Art Asset Pricing Model (AAPM).

About the Author

Sergey Skaterschikov is the principal shareholder and an executive board member of IndexAtlas Group, LLC, an investment banking and private equity firm. He is the driving force behind Skate's Art Market Research, which provides investment research on the world's most valuable art and art industry companies. Skaterschikov won the "Best Young Businessman of the Year in Central Europe" award from *The Wall Street Journal* for creating the first stock market index for the Russian stock market. For more information, go to www.skatepress.com.

Users Review

From reader reviews:

Sheila Carter:

Have you spare time for a day? What do you do when you have far more or little spare time? That's why, you can choose the suitable activity intended for spend your time. Any person spent their very own spare time to take a move, shopping, or went to often the Mall. How about open or perhaps read a book entitled Skate's Art Investment Handbook: The Comprehensive Guide to Investing in the Global Art and Art Services Market? Maybe it is to get best activity for you. You know beside you can spend your time using your favorite's book, you can cleverer than before. Do you agree with its opinion or you have other opinion?

Allen Scheiber:

The book untitled Skate's Art Investment Handbook: The Comprehensive Guide to Investing in the Global Art and Art Services Market is the book that recommended to you you just read. You can see the quality of the publication content that will be shown to anyone. The language that writer use to explained their way of doing something is easily to understand. The author was did a lot of exploration when write the book, therefore the information that they share for you is absolutely accurate. You also could get the e-book of Skate's Art Investment Handbook: The Comprehensive Guide to Investing in the Global Art and Art Services Market from the publisher to make you far more enjoy free time.

Neil Nilsson:

Exactly why? Because this Skate's Art Investment Handbook: The Comprehensive Guide to Investing in the

Global Art and Art Services Market is an unordinary book that the inside of the book waiting for you to snap the item but latter it will zap you with the secret that inside. Reading this book alongside it was fantastic author who else write the book in such awesome way makes the content inside of easier to understand, entertaining means but still convey the meaning thoroughly. So , it is good for you for not hesitating having this anymore or you going to regret it. This excellent book will give you a lot of gains than the other book possess such as help improving your proficiency and your critical thinking means. So , still want to hold off having that book? If I were you I will go to the book store hurriedly.

Tonya Quick:

Playing with family in the park, coming to see the sea world or hanging out with buddies is thing that usually you have done when you have spare time, then why you don't try thing that really opposite from that. One activity that make you not feeling tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love Skate's Art Investment Handbook: The Comprehensive Guide to Investing in the Global Art and Art Services Market, you can enjoy both. It is excellent combination right, you still desire to miss it? What kind of hang-out type is it? Oh come on its mind hangout guys. What? Still don't obtain it, oh come on its named reading friends.

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