



Chinese Publishing (Introductions to Chinese Culture)

By Hu Yang, Yang Xiao

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As the birthplace of moveable-type printing, China has some claim to being the homeland of publishing. China's ancient civilisation has nurtured a distinctively Chinese publishing industry, and this industry has done much to spread Chinese ideas and culture around the world. Yang Hu and Xiao Yang provide a comprehensive introduction to the origins and development of printing and publication in China from ancient to modern times, complemented throughout with full colour illustrations.

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Editorial Review

About the Author

Yang Hu completed his PhD in the School of Journalism and Communication, Peking University. His research focuses on mass culture and communication, editing and publishing, university management and the history of Peking University. A researcher for the National Key Social Science Fund in China, he has published widely on his research interests.

Xiao Yang is a graduate of the Foreign Languages Institute of Peking University, editorial board member and deputy director of the news agency Xinhua Net.

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