

# The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips

By Judith V. Boettcher, Rita-Marie Conrad

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*The Online Teaching Survival Guide* offers faculty a wide array of theory-based techniques designed for online teaching and technology-enhanced courses. Written by two pioneers in distance education, this guidebook presents practical instructional strategies spread out over a four-phase timeline that covers the lifespan of a course. The book includes information on a range of topics such as course management, social presence, community building, and assessment. Based on traditional pedagogical theory, *The Online Teaching Survival Guide* integrates the latest research in cognitive processing and learning outcomes. Faculty with little knowledge of educational theory and those well versed in pedagogy will find this resource essential for developing their online teaching skills.

### Praise for *The Online Teaching Survival Guide*

"At a time when resources for training faculty to teach online are scarce, Judith Boettcher and Rita-Marie Conrad have presented a must-read for all instructors new to online teaching. By tying best practices to the natural rhythms of a course as it unfolds, instructors will know what to do when and what to expect. The book is a life raft in what can be perceived as turbulent and uncharted waters."

—**Rena M. Palloff and Keith Pratt**, program directors and faculty, Teaching in the Virtual Classroom Program, Fielding Graduate University

"Developed from years of experience supporting online faculty, Judith Boettcher and Rita-Marie Conrad's book provides practical tips and checklists that should especially help those new to online teaching hit the ground running."

—**Karen Swan**, Stukel Distinguished Professor of Educational Leadership, University of Illinois Springfield

"This book blends a fine synthesis of research findings with plenty of practical advice. This book should be especially valuable for faculty teaching their first or second course online. But any instructor, no matter how experienced, is likely to find valuable insights and techniques."

—**Stephen C. Ehrmann**, director, Flashlight Program for the Study and Improvement of Educational Uses of Technology; vice president, The Teaching,

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- Sales Rank: #271254 in Books
- Published on: 2010-06-01
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x .70" w x 8.50" l, 1.60 pounds
- Binding: Paperback

- 320 pages



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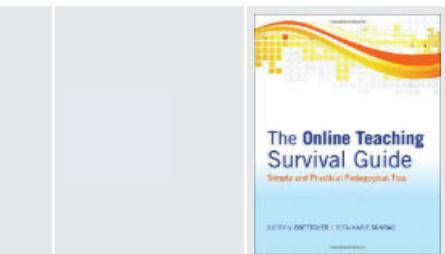
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|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| <b>Title</b>                                                                      | <i>The Online Teaching Survival Guide</i>                                                                                         | <i>The Technology Toolbelt for Teaching</i>                                                                                       | <i>Effective Online Teaching</i>                                                                                            | <i>Effective Online Teaching, Training Manual</i>                                                                               | <i>The Excellent Online Instructor</i>                                                                          |
| <b>Guide Type</b>                                                                 | Practical Guide                                                                                                                   | Comprehensive Guide                                                                                                               | Guide to Pedagogy                                                                                                           | Training Manual                                                                                                                 | Practical Guide                                                                                                 |
| <b>Audience Level</b>                                                             | Beginner                                                                                                                          | Beginner                                                                                                                          | Beginner to Intermediate                                                                                                    | Beginner to Intermediate                                                                                                        | Intermediate to Advanced                                                                                        |
| <b>Pages</b>                                                                      | 320                                                                                                                               | 224                                                                                                                               | 288                                                                                                                         | 144 + CD                                                                                                                        | 208                                                                                                             |
| <b>List Price</b>                                                                 | \$38.00                                                                                                                           | \$40.00                                                                                                                           | \$40.00                                                                                                                     | \$75.00                                                                                                                         | \$42.00                                                                                                         |
| <b>Publication Date</b>                                                           | June, 2010                                                                                                                        | March, 2011                                                                                                                       | July, 2011                                                                                                                  | August, 2011                                                                                                                    | February, 2011                                                                                                  |
| <b>Author(s)</b>                                                                  | Boettcher / Conrad                                                                                                                | Manning / Johnson                                                                                                                 | Stavredes                                                                                                                   | Stavredes                                                                                                                       | Palloff / Pratt                                                                                                 |
| <b>Print Book</b>                                                                 | 0470423536                                                                                                                        | 0470634243                                                                                                                        | 0470578386                                                                                                                  | 0470578394                                                                                                                      | 0470635231                                                                                                      |
| <b>Kindle Book</b>                                                                | B003NE6202                                                                                                                        | B004NNV0HW                                                                                                                        | B005C7CWFC                                                                                                                  | N/A                                                                                                                             | B004JHZ0AK                                                                                                      |
| <b>Brief Description</b>                                                          | Ready-to-use intro for new online instructors starting immediately. Gives just-in-time guidance mapped across phases of a course. | Comprehensive guide to integrating various technologies into traditional or online classrooms, such as social media, videos, etc. | For online instructors who want to explore the pedagogy of learner-centered online teaching and apply it to their practice. | For faculty developers and trainers using the main volume. CD includes narrated presentations, handouts, templates, and slides. | For experienced online teachers who want to take their teaching and professional development to the next level. |

#### From the Back Cover

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#### About the Author

**Judith V. Boettcher**, Ph.D., is a consultant and author in online and distance learning at the University of Florida and with Designing for Learning ([designingforlearning.info](http://designingforlearning.info)). She can be contacted at judith followed by [designingforlearning.org](http://designingforlearning.org).

**Rita-Marie Conrad**, Ph.D., is an online faculty member at various institutions, including Florida State University. She is also coauthor of one of the Jossey-Bass *Guides to Online Teaching and Learning, Engaging the Online Learner*.

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