



Entrepreneurship and Small Firms (UK Higher Education Business Management)

By David Deakins, Mark Freel

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The sixth edition of Entrepreneurship and Small Firms has been fully revised and updated with contributions from leading academics in the field. Retaining the popular style of the previous editions and offering a clear and accessible introduction to the topic, this book provides a thorough coverage of entrepreneurial and small firm theory, concepts, evidence, policy and practice. Integrating academic theory with the day-to-day realities that entrepreneurs may encounter it furnishes the student with a comprehensive analysis of entrepreneurship. This well established text is justly popular for its clear and accessible approach, presenting the key topics of an entrepreneurship module in an engaging yet rigorous style. The book covers wide ranging topics from the economic influences on entrepreneurship and sources of finance, to issues of diversity, family business and social entrepreneurship. New to this edition is a chapter on Corporate Entrepreneurship offering students a unique insight into entrepreneurship activities in larger businesses and organizations. A reorganized chapter structure for the sixth edition allows students to navigate the four parts of the text from introductory concepts, the domains of entrepreneurship, through to strategy and to implementation. New part cases help to highlight the core themes and apply them to real business scenarios. The new edition retains a wealth of examples and cases throughout the chapters which illustrate entrepreneurship in action.

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Editorial Review

About the Author

Professor David Deakins holds a Chair in Small Business in the School of Management, Massey University and is Director of the New Zealand Centre for SME Research (NZSMERC), a research centre in the College of Business. He joined the Centre in September 2009 after spending 15 years at the former University of Paisley in Scotland, where his research interests covered many aspects of small firm innovation, growth and development, but focused on access to finance and ethnic minority entrepreneurship. While at Paisley he set up the Paisley Enterprise Research Centre and completed projects for the Scottish Government on women's enterprise, minority ethnic enterprise and SMEs' access to bank finance. At NZSMERC he has led projects for the New Zealand Government's Inland Revenue Department and Ministry of Economic Development. Dr. Mark Freel is Professor of Innovation and Entrepreneurship and the Mark R. Bruneau Fellow for Global Business and Entrepreneurship at the Tefler School of Management, University of Ottawa, Canada.

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