



WordPress Bible

By Aaron Brazell

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A complete and thorough guide to the largest self-hosted blogging tool: WordPress

Has learning WordPress become a pressing issue for you? If so, then turn to WordPress Bible, a complete resource on everything you need to know to learn WordPress from beginning to end. You'll start with the basics of WordPress, such as the principles of blogging and social media interaction. Then the pace ramps up to more intermediate-to-advanced topics including plugins, WordPress Loop, themes and templates, custom fields, caching, security, and more.

Written by a popular WordPress consultant, this comprehensive guide is timed to publish with the release of the latest version of WordPress, ensuring that you have the most up-to-date information available on the largest and most-used blogging tool in the world.

- Serves as the definitive guide to every aspect of WordPress, the most popular self-hosted blogging tool in the world
- Covers everything, from the basics of installation to more advanced topics such as plugins and security
- Includes coverage of the most recent release of WordPress, keeping you up to date on all its latest features
- Addresses themes and templates, WordPress Loop, custom fields, caching, and more
- Author is a popular WordPress consultant

You'll be hard-pressed to find another resource as thorough and comprehensive as *WordPress Bible*.

Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

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Editorial Review

From the Back Cover

Install WordPress and go beyond blogging

WordPress is so flexible that developers are now tapping it to create robust applications for content, contact, and e-mail management. Whether you're a casual blogger or programming pro, this comprehensive guide covers WordPress from the basics through advanced application development. Learn how to use custom plugins and themes, retrieve data, maintain security, use social media, and modify your blog without changing any core code. You'll even get to know the ecosystem of products that surrounds this popular, open-source tool.

- Enhance your blog's findability in the search engines and beyond
- Discover hooks and leverage the WordPress event-driven programming interface
- Create WordPress widgets in only a few minutes
- Explore alternate uses of WordPress
- Enhance your blog with WordPress MU
- Ensure your plugins maintain future compatibility
- Create highly customizable and dynamic themes using template tags
- Learn best security practices as a user and developer

Companion Web Site

Visit www.wiley.com/go/wordpressbible for all of the author's example files from the book.

Install, secure, and maintain WordPress

Extend WordPress with plugins and themes

Enhance your blog with WordPress MU

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About the Author

Aaron Brazell is a leading WordPress and social media consultant, with clients ranging from enterprise software companies to small- and medium-sized businesses. He has worked on large-scale WordPress installations from both a technical/scaling perspective to complex deliveries involving extreme leveraging of the software plugin API. He maintains a large business and technology blog in the Washington D.C. area, Technosailor.com.

Mark Jaquith is one of the lead WordPress core developers and an independent Web services consultant. He has consulted for major clients through his company, Covered Web Services, and is the author of several popular WordPress plugins, including Subscribe to Comments and Page Links To.

Users Review

From reader reviews:

Richard McCain:

Hey guys, do you want to find a new book you just read? Maybe the book with the name WordPress Bible suitable to you? The book was written by a famous writer in this era. Typically the book entitled WordPress Bible is the main one of several books which everyone reads now. This kind of book has inspired lots of people in the world. When you read this e-book you will enter the new shape that you never knew prior to. The author explained their concept in a simple way, thus all people can easily understand the core of this publication. This book will give you a lot of information about this world now. So you can see the representation of the world in this particular book.

Michael Griffin:

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Mary Logsdon:

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Paula Lauria:

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