



Scripts: Elegant Lettering from Design's Golden Age

By Steven Heller, Louise Fili

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Seen in everything from wedding invitations and birth announcements to IOUs, menus, and diplomas, script typefaces impart elegance and sophistication to a broad variety of texts. Scripts never go out of style, and the hundreds of inventive examples here are sure to inspire today's designers. Derived from handwriting, these are typefaces that are stylized to suggest, imply, or symbolize certain traits linked to writing. Their fundamental characteristic is that all the letters, more or less, touch those before and after. Drawn from the Golden Age of scripts, from the nineteenth to the mid-twentieth century, this is the first compilation of popular, rare, and forgotten scripts from the United States, Germany, France, England, and Italy. Featuring examples from a vast spectrum of sources—advertisements, street signs, type-specimen books, and personal letters—this book is a delightful and invaluable trove of longoverlooked material. 275 illustrations, 254 in color

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Editorial Review

Review

“Heller and Fili’s illustrated collection of historical letterforms found in ephemera from around the world will inspire patrons who seek distinct scripts or anyone practicing the art of calligraphy.” (Library Journal)

About the Author

Steven Heller is co-chair of the MFA Design: Designer as Author program at the School of Visual Arts, New York. His many previous books include *Typographic Universe*, *New Modernist Type*, and *Scripts*.

Louise Fili is director of Fili Design, a New York-based design studio specializing in typographic treatments. The recipient of the AIGA Medal in 2014, she is the coauthor with Steven Heller of *Scripts*.

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