



What Rich People Know & Desperately Want to Keep Secret

By Brian Sher

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What Rich People Know & Desperately Want to Keep Secret By Brian Sher

How You Can Strike It Rich in Life and Business

Finally, the secrets of the truly wealthy are revealed! Now you can uncover what the world's richest people know that you don't—and learn to apply simple, practical, yet innovative methods that will enrich and enhance your life and bottom line.

In *What Rich People Know & Desperately Want to Keep Secret*, author Brian Sher shares the best-of-the-best ideas and secrets to help you discover the basic but powerful principles necessary to attain personal and financial success.

"A must-read. Packed with common sense and sound strategies, this book shows how you can succeed and get a taste of the good life."

—**James W. Robinson**, senior adviser, U.S. Chamber of Commerce, and author of the bestselling *The Excel Phenomenon*, *Empire of Freedom*, and *The New Professionals*

"A good primer for the self-directed, self-motivated, and self-employed. This is the new bible for the self-made millionaire. Follow it well and reap the rewards."

—**Edmund J. Pankau**, CEO of Pankau Consulting

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Editorial Review

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The cat is out of the bag! The "average" millionaire is not so different than the average anyone else. Thomas Stanley and William Danko told us so in *The Millionaire Next Door* (1996), and since then there have been a host of spin-offs and imitators telling us essentially the same thing. Most of the wealthy live simply, invest carefully, and buy sensibly. One significant distinction is that most millionaires are also successful in starting their own businesses and sticking with them. It seems that this is the case in Australia, too. Sher himself made his money by starting a publishing enterprise that specializes in putting out summaries of management books for businesspersons who do not have much time to read. Although American authors have focused on the simple lifestyles and investing habits of the well-to-do, Sher emphasizes their entrepreneurial skills. His guide is as much of a small-business manual as it is a how-to-get-rich one. Emphasizing the advantages of being one's own boss, Sher covers motivation, marketing, managing people, interpersonal skills, and business systems and procedures. *David Rouse*

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Review

Now You Can Strike It Rich in Life and Business

From the Hardcover edition.

From the Inside Flap

How You Can Strike It Rich in Life and Business

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Users Review

From reader reviews:

Diane Williams:

In this 21st hundred years, people become competitive in every single way. By being competitive now, people have do something to make all of them survives, being in the middle of the actual crowded place and

notice through surrounding. One thing that often many people have underestimated the idea for a while is reading. Yeah, by reading a reserve your ability to survive increase then having chance to stay than other is high. For you who want to start reading a new book, we give you that What Rich People Know & Desperately Want to Keep Secret book as beginning and daily reading guide. Why, because this book is usually more than just a book.

Rebecca West:

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Cynthia Briscoe:

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Irma Cook:

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