



## Zoo Culture

By Robert Mullan, Garry Marvin

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**Zoo Culture** By Robert Mullan, Garry Marvin

Why do people go to zoos? Is the role of zoos to entertain or to educate? In this provocative book, the authors demonstrate that zoos tell us as much about humans as they do about animals and suggest that while animals may not need zoos, urban societies seem to. A new introduction takes note of dramatic changes in the perceived role of zoos that have occurred since the book's original publication.

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### Editorial Review

#### From the Back Cover

This provocative study shows that zoos tell us as much about humans as they do about animals. Through observations based on visits to zoos and conversations with zoo owners and keepers all over the world, the authors suggest that, while animals may not need zoos, urban societies seem to. A new preface takes note of dramatic changes in the perceived role of zoos that have occurred since the book's original publication.

#### About the Author

Bob Mullan is a writer, lecturer and documentary film-maker, and is the author of a number of books on psychotherapy. He currently teaches at the London School of Economics and Political Science.

Marvin-Anthropologist at Roehampton Institute in London

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