



Celebrity in the 21st Century: A Reference Handbook (Contemporary World Issues)

By Larry Z. Leslie

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This book offers a critical look at celebrity and celebrities throughout history, emphasizing the development of celebrity as a concept, its relevance to individuals, and the role of the public and celebrities in popular culture.

- Data and documents highlight the depth of the public's involvement with celebrities, including attendance at celebrity performances, online celebrity connections, tables about salaries, and letters to celebrities
- Presents a chronological view of the phenomenon of celebrity in the United States, the expansion of which parallels the development of media in America
- The bibliography provides information for additional reading and research as well as information relating to citations in the text
- A glossary defines terms important to a full understanding of celebrity, for example, "Jung's collective unconscious"

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Editorial Review

About the Author

Larry Z. Leslie, PhD, is associate professor emeritus in the School of Mass Communications at the University of South Florida, Tampa.

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