Relevant Search: With applications for Solr and Elasticsearch

By Doug Turnbull, John Berryman

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Summary

Relevant Search demystifies relevance work. Using Elasticsearch, it teaches you how to return engaging search results to your users, helping you understand and leverage the internals of Lucene-based search engines.

Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

About the Technology

Users are accustomed to and expect instant, relevant search results. To achieve this, you must master the search engine. Yet for many developers, relevance ranking is mysterious or confusing.

About the Book

Relevant Search demystifies the subject and shows you that a search engine is a programmable relevance framework. You'll learn how to apply Elasticsearch or Solr to your business's unique ranking problems. The book demonstrates how to program relevance and how to incorporate secondary data sources, taxonomies, text analytics, and personalization. In practice, a relevance framework requires softer skills as well, such as collaborating with stakeholders to discover the right relevance requirements for your business. By the end, you'll be able to achieve a virtuous cycle of provable, measurable relevance improvements over a search product's lifetime.

What's Inside

- Techniques for debugging relevance?
- Applying search engine features to real problems?
- Using the user interface to guide searchers?
- A systematic approach to relevance?

- A business culture focused on improving search

About the Reader

For developers trying to build smarter search with Elasticsearch or Solr.

About the Authors

Doug Turnbull is lead relevance consultant at OpenSource Connections, where he frequently speaks and blogs. **John Berryman** is a data engineer at Eventbrite, where he specializes in recommendations and search.

Foreword author, **Trey Grainger**, is a director of engineering at CareerBuilder and author of *Solr in Action*.

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Editorial Review

About the Author

Doug Turnbull is a search relevance consultant at OpenSource Connections where he frequently speaks and blogs. Using Solr and Elasticsearch, Doug builds relevant, semantically enriched search experiences for clients across multiple domains.

John Berryman is a data scientist at EventBrite where he specializes in recommendations and search. He is interested in the potential of integrating semantic understanding into search and discovery applications.

Users Review

From reader reviews:

Michelle Wilson:

Information is provisions for anyone to get better life, information nowadays can get by anyone with everywhere. The information can be a expertise or any news even a problem. What people must be consider while those information which is in the former life are challenging to be find than now is taking seriously which one is appropriate to believe or which one the particular resource are convinced. If you obtain the unstable resource then you get it as your main information you will have huge disadvantage for you. All those possibilities will not happen throughout you if you take Relevant Search: With applications for Solr and Elasticsearch as your daily resource information.

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