



SENSIBLE STOCK INVESTING: How to Pick, Value, and Manage Stocks

By David Van Knapp

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For the millions of individual stock investors who want to improve their results-and for beginners who want to get started on the right foot-Sensible Stock Investing: How to Pick, Value, and Manage Stocks is a comprehensive yet easy-to-follow guide. Written for the busy individual, Sensible Stock Investing presents the investment process in three phases: rating companies for their intrinsic soundness; valuing stocks to find advantageous purchase prices; and managing a portfolio once it is established. Author David Van Knapp breaks these stages into discrete steps and shows how the individual investor-in just a few hours per month-can outperform most mutual funds by investing intelligently and minimizing risk at every stage. As you will see from the two actual, proven portfolios described in Sensible Stock Investing, you don't have to be a mathematical genius or investment professional to succeed in the stock market! Whether you are an experienced investor or just getting started, Sensible Stock Investing describes straightforward methods, provides the forms and tools you need, and shows you what to do every step of the way to successfully navigate the stock market with intelligent investment practices. For more information, visit www.SensibleStocks.com.

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About the Author

David Van Knapp has a degree in physics from Holy Cross College and in law from Georgetown University. He completed a career in legal and professional publishing in 2001. He is a successful individual investor and wrote this book to help other individual investors. He has no ties to Wall Street or any brokerage. Dave and his wife, Sue, live in Webster, NY.

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