



The Digital Photography Book

By Scott Kelby

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The Digital Photography Book By Scott Kelby

Scott Kelby, the man who changed the "digital darkroom" forever with his groundbreaking, #1 bestselling, award-winning book *The Photoshop Book for Digital Photographers*, now tackles the most important side of digital photography--how to take pro-quality shots using the same tricks today's top digital pros use (and it's easier than you'd think).

This entire book is written with a brilliant premise, and here's how Scott describes it: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, but I want the background out of focus?' I wouldn't stand there and give you a lecture about aperture, exposure, and depth of field. In real life, I'd just say, 'Get out your telephoto lens, set your f/stop to f/2.8, focus on the flower, and fire away.' You'd say, 'OK,' and you'd get the shot. That's what this book is all about. A book of you and I shooting, and I answer the questions, give you advice, and share the secrets I've learned just like I would with a friend, without all the technical explanations and without all the techno-photo-speak."

This isn't a book of theory—it isn't full of confusing jargon and detailed concepts: this is a book of which button to push, which setting to use, when to use them, and nearly two hundred of the most closely guarded photographic "tricks of the trade" to get you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos with your digital camera every time you press the shutter button.

Here's another thing that makes this book different: each page covers just one trick, just one single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, another pro tool, another pro trick to transform your work from snapshots into gallery prints. There's never been a book like it, and if you're tired of taking shots that look "OK," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

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Editorial Review

Review

"Kelby's laid-back writing style is perfect for those looking for fascinating insights without getting caught up in technical detail. An essential series for anyone wanting to take professional looking images." Laurence Howell, Short List

About the Author

Scott Kelby is President of the **National Association of Photoshop Professionals** (NAPP) and Editor-in-Chief of both **Photoshop User and Layers** magazines. Scott serves as training director for the Adobe Photoshop Seminar Tour and is the technical chair of the largest Photoshop gathering in the industry, Photoshop World. He has written numerous best-selling creative technology books.

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