



The Psychology Book: Big Ideas Simply Explained

By Nigel Benson, Joannah Ginsburg, Voula Grand, Merrin Lazyan, Marcus Weeks

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Review

"[The *Big Ideas Simply Explained* books] are beautifully illustrated with shadow-like cartoons that break down even the most difficult concepts so they are easier to grasp. These step-by-step diagrams are an incredibly clever learning device to include, especially for visual learners." – **Examiner.com**

"This large, stylish book takes the reader on a quick tour through the history and discipline of psychology, with tiny bits of information and loads of design. The title gets it right: these are indeed big ideas (and also plenty of small ones), and the explanations are simplified and presented in a number of ways." – **PsychCentral.com**

"The *Psychology Book* is packed with everything you'd ever study in a Psych 101 class, and, as the subtitle suggests, it's all explained in a clear, simple way." – **Wink Books, from the co-founders of Boing Boing**

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