



Business Across Cultures: Effective Communication Strategies (English for Business Success)

By *Laura M English*

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This text takes a business-case approach to looking at cross-cultural business practices and values, and how these affect international business conduct. A task-based, self-explanatory text, this work draws on students' critical thinking skills and should also develop their oral skills.

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Editorial Review

About the Author

Sarah Lynn's three young sons taught her how to race toy cars. Together they've used their imaginations to create roads everywhere (couch, kitchen floor, dirt, sand, rug, and the bathtub, just for starters.) The idea for 1-2-3 Va-Va-Vroom! came to Sarah when she was teaching her oldest son to write numbers. They began imagining the pencil as a car drawing its own track. Those vroom-vroom sounds made writing numbers so much more fun. Sarah is also the author of Tip-Tap Pop, illustrated by Valeria Docampo. She lives with her family in Camarillo, California.

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