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Editorial Review

About the Author

Douglas McGregor is one of the most influential management thinkers of all time. His Theory Y approach is at the core of virtually all of today's leading management and workplace models. He was a founding faculty member of MIT's Sloan School of Management and served as president of Antioch College. Joel Cutcher-Gershenfeld is a Senior Research Scientist in MIT's Sloan School of Management and Engineering Systems Division, where his scholarship centers on underlying values and assumptions about people at work, in organizations, in complex systems, and across societies-building on and extending the core of McGregor's contribution.

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