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By Michel Leseure

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Review

'Key Concepts in Operations Management takes a fresh approach to the subject by re-examining its boundaries as well as its content. It therefore offers a unique approach that can be used as a useful alternative to existing texts, or to supplement them by presenting a complementary perspective' -

David Bennett, Aston Business School, Aston University

'Using interesting examples and a relaxed style, this book is a very readable and useful resource for students and academics who wish to understand not only the basic tools and techniques of operations, but also to see how modern operational practices have developed, by setting them within their historical, theoretical and conceptual context' -

Melanie Hudson-Smith, Lecturer in Operations Management, Plymouth Business School

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