



Advanced Research Methods in Psychology

By David Giles

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How do you perform a MANOVA? What is grounded theory? How do you draw up a repertory grid? These, and many other questions are addressed in this wide-ranging handbook of methods and analytic techniques which uniquely covers both quantitative and qualitative methods.

Based on a broad survey of undergraduate curricula, the book takes curious readers through all of the methods that are taught on psychology courses worldwide, from advanced ANOVA statistics through regression models to test construction, qualitative research and other more unusual techniques such as Q methodology, meta-analysis and log-linear analysis. Each technique is illustrated by recent examples from the literature. There are also chapters on ethics, significance testing, and writing for publication and research proposals.

Advanced Research Methods in Psychology will provide an invaluable resource for advanced undergraduates, postgraduates and researchers who need a readable, contemporary and eclectic reference of advanced methods currently in use in psychological research.

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Advanced Research Methods in Psychology By David Giles Bibliography

- Sales Rank: #3139959 in Books
- Published on: 2002-09-27
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x 6.25" w x 1.00" l, 1.64 pounds
- Binding: Hardcover
- 376 pages

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Editorial Review

Review

This is a clear overview of research methods that will be valuable reading for psychology students. -

Jennifer Burr, School of Health and Related Research, University of Sheffield

This is one of the best advanced research methods books available today. The material is presented in a welcoming format to the reader yet maintains the necessary detail imperative for teaching research methods. This book is a true asset to the field of psychological research and has earned a place as one of the best books in psychology this year. Highly recommended. - Nicholas Greco IV, Abbott Laboratories in Doody's Review

About the Author

David C. Giles is Senior Lecturer in Psychology at Coventry University with a particular interest in psychology of the media. He has published in books and journals using a mixture of quantitative and qualitative methods.

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