



Business Intelligence: Making Decisions through Data Analytics

By Jerzy Surma

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This book is about using business intelligence as a management information system for supporting managerial decision making. It concentrates mainly on practical business issues and demonstrates how to apply data warehousing and data analytics to support decision making. This book progresses through a logical sequence, starting with data model infrastructure, then data preparation, followed by data analysis, integration, knowledge discovery, and finally the actual use of discovered knowledge. All examples are based on the newest achievements in business intelligence (BI). Finally, this book outlines an overview of a methodology that takes into account the complexity of developing applications in an integrated BI environment.

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Editorial Review

About the Author

Jerzy Surma is an assistant professor at Warsaw School of Economics and a director of postgraduate studies on business intelligence. Prior to his teaching positions, he worked as a business consultant in an information management group and was responsible for the design and implementation of business intelligence solutions for international companies.

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