



## Corporate Turnaround: Nursing a sick company back to health (Mandarin) (Chinese Edition)

By Dr Mike Teng

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*By Dr Mike Teng*

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### **Editorial Review**

#### **About the Author**

Dr Mike Teng is the author of a best-selling book "Corporate Turnaround: Nursing a sick company back to health", in 2002 which is also translated into the Bahasa Indonesia. In 2006, he authored another book entitled, "Corporate Wellness: 101 Principles in Turnaround and Transformation. He also published in 2007/2008 six management books, namely entitled: Internet Turnaround: The Use of Internet Marketing to Turnaround Companies; Training Manual: Corporate Turnaround and Transformation Methodology; Link Baiting to Improve Your Page Ranking on Search Engine,s Corporate Turnaround: Global Perspective, Fundamentals of Buying and Selling of Companies as well as What the animals can teach us about office politics. In 2009, he published two books, Corporate Wellness: Spiritual and secular principles in corporate turnaround and transformation and Jesus: The Corporate Turnaround Expert. Dr Teng is currently the Managing Director of Corporate Turnaround Centre Pte Ltd which provides corporate training and management advisory services. He has 28 years of experience in turnaround management, distributorship management, strategic planning and operational management responsibilities in the Asia Pacific. Of these, he held Chief Executive Officer's positions for 18 years in multi-national and publicly listed companies. Dr Teng served as the Executive Council member for fourteen years and the last four years as the President of the Marketing Institute of Singapore (2000 - 2004), the national marketing association. Dr Teng holds a Doctor in Business Administration (DBA) from the University of South Australia, Master in Business Administration (MBA) and Bachelor in Mechanical Engineering (BEng) from the National University of Singapore. He is also a Professional Engineer (P Eng, Singapore), Chartered Engineer ( C Eng, UK) and Fellow Member of several prestigious professional institutes namely, Chartered Institute of Marketing (FCIM), Chartered Management Institute (FCMI), Institute of Mechanical Engineers (FIMechE), Marketing Institute of Singapore (FMIS), Institute of Electrical Engineers (FIEE) and Senior Member of Singapore Computer Society (SMSCS). He is also a Practising Management Consultant (PMC) certified by the Singapore government..

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