



Supply Chain Management: A Logistics Perspective (Book Only)

By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi

Download now

Read Online ➔

Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi

The latest edition of this market leading text has adopted a supply chain approach, one of the latest developments in logistics management. Its managerial focus blends logistics theory with practical applications and includes updated material of latest transportation regulations and carrier pricing.

↓ [Download Supply Chain Management: A Logistics Perspective \(...pdf](#)

📄 [Read Online Supply Chain Management: A Logistics Perspective ...pdf](#)

Supply Chain Management: A Logistics Perspective (Book Only)

By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi

Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi

The latest edition of this market leading text has adopted a supply chain approach, one of the latest developments in logistics management. Its managerial focus blends logistics theory with practical applications and includes updated material of latest transportation regulations and carrier pricing.

Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi Bibliography

- Rank: #901607 in Books
- Published on: 2008-02-29
- Original language: English
- Number of items: 1
- Dimensions: 10.25" h x 8.25" w x 1.00" l, 3.26 pounds
- Binding: Hardcover
- 705 pages

 [Download Supply Chain Management: A Logistics Perspective \(...pdf](#)

 [Read Online Supply Chain Management: A Logistics Perspective ...pdf](#)

Editorial Review

About the Author

John J. Coyle is director of corporate relations for the Center for Supply Chain Research and professor emeritus of supply chain and information systems at Penn State University. The author of more than 100 publications in the areas of transportation and logistics, Professor Coyle has presented papers on these topics at such professional meetings as the Council of Logistics Management, the American Marketing Association, the National Academy of Sciences, the Transportation Research Forum, and the Southern Marketing Association. In addition to TRANSPORTATION, he also coauthors best-selling THE MANAGEMENT OF BUSINESS LOGISTICS. From 1990 to 1996, Dr. Coyle was editor of the JOURNAL OF BUSINESS LOGISTICS, and he has served on the editorial review board of the JOURNAL OF BUSINESS LOGISTICS, THE SUPPLY CHAIN REVIEW, and THE INTERNATIONAL JOURNAL OF PHYSICAL DISTRIBUTION AND LOGISTICS. In 1991, he received the Council of Logistics Management's Distinguished Service Award, which honors individuals who have made a significant contribution to the art and science of logistics. In 2003, The Philadelphia Traffic Club named Dr. Coyle Person of the Year, and in 2004 he received the Eccles Medal from the International Society of Logistics and the Lion's Paw Medal from Penn State. Dr. Coyle serves on the boards of three logistics companies. He earned bachelor's and master's degrees from Penn State and his doctorate from Indiana University, Bloomington, where he was a U.S. Steel Fellow.

John Langley, Professor of Supply Chain Management and Director of Supply Chain Executive Programs at the Georgia Institute of Technology, is actively involved in supply chain management and business logistics. His professional involvement includes supply chain strategy, supply chain relationships, and outsourcing of logistics services. Dr. Langley received a BS degree in mathematics, an MBA degree in finance, and a PhD degree in logistics management, all from Penn State University. Dr. Langley has coauthored numerous books and is a consultant and advisor to business firms and serves on the board of directors of UTi Worldwide Inc., Forward Air Corporation, and Averitt Express, Inc.

Brian Gibson, professor of Supply Chain Management Auburn University, is engaged in executive education and consulting, as well as leadership roles for the Council of Supply Chain Management Professionals and the Retail Industry Leaders Association. Dr. Gibson earned a BSBA from Central Michigan University, an MBA from Wayne State University, and a PhD in logistics and transportation from the University of Tennessee. He has received multiple awards for excellence in teaching, research, and outreach.

Robert Novack is an associate professor of supply chain management in the Department of Supply Chain and Information Systems at Penn State University. From 1981 to 1984 he worked in operations management and planning for the Yellow Freight Corporation in Overland Park, Kansas, and from 1984 to 1986 he worked in planning and transportation at Drackett Company in Cincinnati, Ohio. Dr. Novack's numerous articles have been published in such publications as the JOURNAL OF BUSINESS LOGISTICS, TRANSPORTATION JOURNAL, and THE INTERNATIONAL JOURNAL OF PHYSICAL DISTRIBUTION AND LOGISTICS MANAGEMENT. He also is a coauthor of CREATING LOGISTICS VALUE: THEMES FOR THE FUTURE. Active in the Council of Supply Chain Management Professionals, Dr. Novack has served as overall program chair for the annual conference, as a track chair, as a session speaker, and as a member of numerous committees. Dr. Novack holds the CTL designation from AST&L and is a member of WERC. He earned a BS degree and an MBA in logistics from Penn State University and a Ph.D. in logistics from the University of Tennessee.

Edward J. Bardi is principal of Bardi Consulting and professor emeritus of business logistics at the University of Toledo. He also has served as acting dean and associate dean of the College of Business Administration at the University of Toledo and has held faculty positions at Iowa State University. Dr. Bardi has published numerous articles dealing with business logistics, transportation management, carrier selection, economic development, and employee household goods movement in various journals, including TRANSPORTATION JOURNAL, JOURNAL OF BUSINESS LOGISTICS, HANDLING AND SHIPPING, BAYLOR BUSINESS REVIEW, INTERNATIONAL JOURNAL OF PHYSICAL DISTRIBUTION AND LOGISTICS MANAGEMENT, LOGISTICS & TRANSPORTATION REVIEW, and PERSONNEL JOURNAL. He also is co-author of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE, 8E. A popular seminar leader of domestic and global business logistics management development programs, Dr. Bardi has served as a consultant to numerous business and public agencies in the areas of business logistics, marketing, and economic development. He received his B.S., M.S., and Ph.D. from Penn State University, majoring in business logistics/transportation economics.

Users Review

From reader reviews:

Dorothy Tran:

This book untitled Supply Chain Management: A Logistics Perspective (Book Only) to be one of several books this best seller in this year, this is because when you read this guide you can get a lot of benefit in it. You will easily to buy this specific book in the book shop or you can order it by means of online. The publisher in this book sells the e-book too. It makes you more easily to read this book, as you can read this book in your Smart phone. So there is no reason to you to past this book from your list.

Anderson Austin:

Spent a free time for you to be fun activity to perform! A lot of people spent their spare time with their family, or their own friends. Usually they doing activity like watching television, gonna beach, or picnic from the park. They actually doing same task every week. Do you feel it? Will you something different to fill your own free time/ holiday? May be reading a book may be option to fill your no cost time/ holiday. The first thing that you ask may be what kinds of e-book that you should read. If you want to attempt look for book, may be the publication untitled Supply Chain Management: A Logistics Perspective (Book Only) can be fine book to read. May be it might be best activity to you.

Jill Beery:

In this age globalization it is important to someone to receive information. The information will make anyone to understand the condition of the world. The healthiness of the world makes the information better to share. You can find a lot of personal references to get information example: internet, newspapers, book, and soon. You will see that now, a lot of publisher which print many kinds of book. The actual book that recommended to you personally is Supply Chain Management: A Logistics Perspective (Book Only) this reserve consist a lot of the information with the condition of this world now. This specific book was represented how can the world has grown up. The terminology styles that writer require to explain it is easy to understand. Often the writer made some study when he makes this book. Honestly, that is why this book suited all of you.

Paula Lauria:

Many people said that they feel fed up when they reading a book. They are directly felt that when they get a half parts of the book. You can choose the particular book Supply Chain Management: A Logistics Perspective (Book Only) to make your reading is interesting. Your personal skill of reading proficiency is developing when you similar to reading. Try to choose basic book to make you enjoy you just read it and mingle the opinion about book and examining especially. It is to be 1st opinion for you to like to available a book and read it. Beside that the reserve Supply Chain Management: A Logistics Perspective (Book Only) can to be your brand new friend when you're sense alone and confuse in doing what must you're doing of this time.

Download and Read Online Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi #C7D3KNZMRHU

Read Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi for online ebook

Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi books to read online.

Online Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi ebook PDF download

Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi Doc

Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi Mobipocket

Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi EPub

C7D3KNZMRHU: Supply Chain Management: A Logistics Perspective (Book Only) By John J. Coyle, C. John Langley, Brian Gibson, Robert A. Novack, Edward J. Bardi